

DDWSF Ambassador Program



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DDWSF Class of '18

David and Dovetta Wilson
Scholarship Fund

Executive Summary

The David and Dovetta Wilson Scholarship Fund will grow its impact across the country through the ambassador program proposed here. Modeled after a similar approach taken by organizations such as SHPE (Society of Hispanic Professional Engineers) and NSBE (National Society of Black Engineers), the DDWSF Ambassador Program is organized by assigning an ambassador to a state, preferably the state from which the ambassador is from and/or studies at. The ambassador's knowledge and network are critical to the success of the program. The goal is to expand DDWSF's impact and share the mission to as many high schools as possible across the country.

The Ambassadors

			
Juan De La Garza	Aliyah Daisie	Britta Cowan	Nayah Weston
Texas Ambassador	New York Prospective Ambassador	New York Prospective Ambassador	Georgia Prospective Ambassador
DDWSF Scholar Class of '18	DDWSF Scholar Class of '20	DDWSF Scholar Class of '18	DDWSF Scholar Class of '19

Proposal Overview

Project Goals

- Provide a service-learning and leadership opportunity for DDWSF Scholars and Alumni
- Build upon the relationships among DDWSF scholars to strengthen the peer network, both locally and nationally
- Encourage & inform college-curious and college-minded students in underserved areas
- Share the DDWSF's mission to more high schools and recruit applicants
- Grow a network to create direct access to students for other DDWSF initiatives
- Raise funds by building relationships with donors in the state

Proposal

Pilot Program Approach

- Consider the states that the DDWSF receives the most amount of applicants from
 - Texas: 15.67% of 2023 applicants
 - California: 7.65% of 2023 applicants
 - New York: 6.15% of 2023 applicants
 - Georgia: 3.97% of 2023 applicants
- Cross reference with states in which DDWSF has a robust volume of currently enrolled scholars, alumni, board members and/or volunteers
- Identify a Program Coordinator to support with goal setting, calendar & personnel management, training and program review
- Consider presence of trustworthy candidate per state that is willing to put in the work
- Identify scholars willing to support the ambassadors in a more limited capacity

Resource Allocation Options

Option	Item	Quantity	Cost
1	Stipends tied to goals that are aligned with the semester time frame	3 per year (Spring, Summer, Fall)	\$ 500
2	Stipends tied to goals that are aligned with the application cycles <ul style="list-style-type: none">• (Jan-July) Prep & Donor Outreach• (July-Dec) Action & H.S. Outreach	2 per year (January & July)	\$ 1,000

Disclaimer

The two options above are preliminary ideas. The time frames and the cost values can be changed at any time. Depending on how the pilot program develops, it may require more funds over time.

Next Steps

1. Review the Ambassador Program Proposal and make adjustments accordingly before approval
2. Personally reach out to potential candidates you have in mind
3. Start making an impact as soon as possible.

Contact Details

For questions or clarifications, don't hesitate to reach out anytime. Thank you and I look forward to developing this program together!

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